

Privacy Policy

Duluth Dental Center

Effective Date: March 11, 2026

1. Introduction

Duluth Dental Center ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you contact us, submit a form, or receive communications from us, including SMS text messages.

2. Information We Collect

We may collect the following types of personal information:

- Name, phone number, and email address submitted through contact or lead forms
- Information you voluntarily provide when requesting dental services or consultations
- Communication preferences and responses to our messages

3. How We Use Your Information

We use the information you provide solely to:

- Contact you regarding your inquiry about dental services
- Send you SMS notifications confirming receipt of your inquiry and notifying you that a team member will be in contact
- Schedule appointments or follow up on your request
- Respond to questions or requests you submit to us

4. SMS Communications

By submitting a contact or lead form on our website or through our advertising, you consent to receive SMS text messages from Duluth Dental Center at the phone number you provide. These messages are transactional in nature and are sent in direct response to your inquiry. Message and data rates may apply. You may opt out at any time by replying STOP to any message we send.

5. Sharing of Information

We do not sell, rent, or share your personal information with third parties for marketing purposes. Your information may be shared with service providers who assist us in operating our communications systems (such as SMS delivery platforms), solely for the purpose of fulfilling your request. These

providers are contractually required to protect your information.

6. Data Retention

We retain your personal information only as long as necessary to fulfill the purpose for which it was collected or as required by applicable law. If you request to be removed from our contact list, we will honor that request promptly.

7. Your Rights

You have the right to request access to, correction of, or deletion of your personal information at any time. You may also opt out of SMS communications by replying STOP to any text message or by contacting us directly.

8. Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure.

9. Contact Us

If you have any questions about this Privacy Policy or how we handle your information, please contact us:

Duluth Dental Center
Duluth, GA
Phone: (770) 232-5255

This policy is subject to change. Updates will be reflected with a revised effective date.